

Allison Croghan

WWW.ALLISONCROGHAN.COM
ALLISONCROGHAN2016@GMAIL.COM

Education

MISSISSIPPI STATE UNIVERSITY,
BACHELOR OF SCIENCE

- MAJOR: GEOSCIENCE
- CONCENTRATION: BROADCAST METEOROLOGY

Graduated - December 2019

MISSISSIPPI STATE UNIVERSITY,
CERTIFICATE IN BROADCAST METEOROLOGY

Graduated - May 2015

UNIVERSITY OF MISSISSIPPI,
BACHELOR OF ARTS

- MAJOR: BROADCAST JOURNALISM
- MINOR: ENGLISH
- EMPHASIS: PUBLIC RELATIONS

Graduated - May 2011

Employment History

KSTU Fox 13 News
METEOROLOGIST, TRAFFIC ANCHOR, SOCIAL MEDIA ANCHOR

June 2012 - Present

- Researched and forecasted weather for the largest geographic demographic in the nation
- Anchored and produced traffic and trending segments for four hours of live television daily
- Anchored two hours of weather segments daily
- Managed personal (45,000+ followers) and station (830,000+ followers) social media accounts
- Consistently at the top of Utah's ShareRocket for social media engagement
- Filled in for feature, general assignment, and weather positions

KSNF 16 News, Joplin, Missouri
WEATHER ANCHOR + REPORTER

June 2011 - May 2012

- Served as an MMJ, reporter, anchor, and weather anchor for the NBC affiliate
- Shot, edited, wrote, and voiced packages
- Covered news, weather, and sports

Professional Skills

Anchoring/reporting
Breaking news
Social media strategy
Community involvement
Creativity
Writing/editing
Teamwork

References

AVAILABLE UPON REQUEST

Social Media

TWITTER: ALLISONCROGHAN

FACEBOOK: /ALLISONCROGHANTV

INSTAGRAM: ALLISONCROGHAN

YOUTUBE: ALLISONCROGHAN

Awards

- CITY WEEKLY- UTAH'S BEST WEATHERCASTER (2019)
- UTAH BUSINESS- 20 IN THEIR 20S (2016)
- UTAH BROADCASTER'S ASSOCIATION- GOLD UBEE FOR 'BEST NEWS REPORTING IN A SERIES' (2014)
- CHAPPY AWARDS- TOP SOCIAL MEDIA ACCOUNTS IN UTAH (2013, 2014)